**Blue Falcon IT – Monthly Newsletter**

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| Dear customer,  The end of the year is almost upon us, but not all business’ start winding down and in the world of IT technology, there is most certainly no slowing down. As such, we here at Blue Falcon IT feel that we should take it upon ourselves to help you stay informed. Not only with technology news out in the world, but also news at Blue Falcon IT.  **News in the World**  One of the articles that caught our eye and most certainly our attention was the news that Apple is allowing advertising companies to target specific users based on their data usage or location. Love iPhone or hate it, this is most certainly something we should all be aware of ([Read more here](http://www.bluefalconit.co.za/news.html)).  Cyber-crime affects us all, and it affects us more than we can imagine. Read about how much cyber-crime has cost South Africa in the last 2 years. We can all increase our own awareness and implement basic steps and habits to prevent being targeted easily, awareness is the key! ([Read more here](http://www.bluefalconit.co.za/news.html)).  Facebook has more than a billion users. This greatly signifies that the age of Social Networking is upon us, whether we want to accept it or not. It has changed the world we live in ([Read more here](http://www.bluefalconit.co.za/news.html)). Also, read about our views on “Information Security and Privacy in the Social Networking Age” on our blog ([Read our blog here](http://bluefalconit.blogspot.com/)). Remember to “Follow” our blog. That way you can stay up to date on our latest blogs. Also remember to “Like” our Facebook page ([View Facebook](http://www.facebook.com/BlueFalconIt)). | **News at Blue Falcon IT**  Blue Falcon IT has also joined the social networking age. We now have a Facebook and LinkedIn page as well as a Blog. Please have a look at the pages and be sure to “Follow” or “Like” our pages.  To view our pages, please got to:  **Linkedin:**  <http://www.linkedin.com/company/blue-falcon-it>  **Blog:**  <http://bluefalconit.blogspot.com/>  **Facebook:**  <http://www.facebook.com/bluefalconit/>  **Contact Us**  **Telephone:** +27 12 661 0477  **Fax:** +27 86 542 8346  **Enquiries:** [info@bluefalconit.co.za](mailto:info@bluefalconit.co.za)  For support, please send an email to [support@bluefalconit.co.za](mailto:support@bluefalconit.co.za) or dial  +27 12 661 0477  If you would like to unsubscribe from this Newsletter, please click on the following link: [Unsubscribe](mailto:info@bluefalconit.co.za?subject=Please%20unsubscribe%20me) |
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